



FOUNDATION LEADERSHIP FORUM
JANUARY 27-29, 2019 • FORT LAUDERDALE, FL

Fort Lauderdale Marriott Harbor Beach Resort & Spa

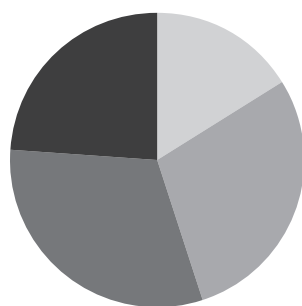
Audience

Trustees of public university and college affiliated foundations; presidents; and other senior leaders.

Attendees

500 or more

Attendees by Job Title



■ Presidents	24%
■ Trustees	31%
■ Senior leaders	29%
■ Other	16%*

**includes speakers and sponsor representatives*

Format

Preconference workshops, main conference plenary and concurrent sessions, and networking opportunities.

Purpose

The Forum is the only national event for foundation board members and executives to share best practices, learn from subject-matter experts, and develop strategies to enhance the effectiveness of foundations.

SPONSORSHIP BENEFITS

Sponsors are partners in the event experience and have exclusive access to this important audience.

- We limit the number of sponsoring companies. Once we reach the limit, no additional sponsors are accepted.
- Only sponsoring companies can attend the event.
- Our sponsors are integrated into the program, not relegated to an exhibit hall.
- Sponsors are welcomed and encouraged to fully participate in event workshops and sessions to interact with attendees and contribute to the conversation about higher education issues.

Preconference

- Acknowledgement in footers of preconference emails to potential attendees and/or registered attendees with hyperlink to company website.
- List of attendees provided three weeks in advance (includes individual's name, institution, title, and state).
- Acknowledgement on the Forum section of the AGB website (includes company logo/name and hyperlink to company website).

Onsite

- Full-page company profile with logo and contact information in the printed Forum program.
- Complimentary registration for two (2) senior executives.
- Acknowledgement during plenary sessions (includes logo projection and mention in AGB executive's remarks from the podium).
- Opportunity to sponsor individual plenary sessions or content panels (for an additional fee).
- Opportunity to distribute company materials at seats or on tables at individually sponsored plenary sessions or panels.
- Networking opportunities with AGB attendees. Sponsors are invited and encouraged to fully participate in all conference sessions and contribute to the conversation about higher education issues.
- Display signage for sponsor materials in high-traffic area.

Post-Conference

- Listing in shared sponsor recognition ad in the May/June issue of *Trusteeship* magazine thanking all AGB sponsors. Ad will include the company logo and name. Circulation: 35,000

BASIC SPONSORSHIP: \$10,000

All benefits above

SPONSORSHIP WITH SPEAKING OPPORTUNITY

(IF AVAILABLE): \$13,000 OR \$15,000

OPPORTUNITIES AVAILABLE TO ENHANCE

THE BASIC SPONSORSHIP:

- Breakfast, luncheon, or reception*: \$7,500 per event
- Plenary session*: \$5,000 per plenary
- Concurrent content panel or workshop*:
\$2,500 (1-hr concurrent)
\$5,000 (3-hr workshop)

**All events may not be available and are subject to change without notice. No speaking opportunity. Not available as standalones.*

AGB RESOURCE DEVELOPMENT TEAM

To learn more about AGB corporate sponsorships and engagement opportunities, please contact:

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The Foundation Leadership Forum is the only national conference that brings together university and college foundation board members and chief executives with campus presidents and other senior staff; affording attendees a dedicated opportunity to review the fundamentals of good foundation governance to effectively support affiliated colleges and universities.