

Corporate Sponsorship Opportunity
Foundation Leadership Forum
January 21-23, 2018
Terranea Resort, Los Angeles, CA

AGB's Foundation Leadership Forum brings together more than 500 trustees, presidents, and other senior leaders of public university and college affiliated foundations to share their expertise, learn from others, and network around the common goal of advancing higher education.

Sponsors are partners in the Forum experience and have exclusive access to this important audience.

- We limit the number of sponsoring companies. Once we reach the limit, no additional sponsors are accepted.
- Only sponsoring companies can attend the Forum.
- Our sponsors are part of the program, not stuck in an exhibit hall.
- Sponsors are welcomed and encouraged to fully participate in conference workshops and sessions to interact with attendees and contribute to the conversation about higher education issues.

SPONSORSHIP BENEFITS

Pre-Conference

- Acknowledgement in footers of pre-conference emails to potential attendees and/or registered attendees with hyperlink to company website.
- List of attendees provided three weeks in advance (includes individual's name, institution, title, and state).
- Acknowledgement on the Forum section of the AGB website to include company logo/name and hyperlink to company website.

Onsite

- Full-page company profile with logo and contact information in the printed Forum program.
- Complimentary registration for two (2) senior executives.
- Acknowledgement during plenary sessions (*logo projection and in AGB executive's remarks from the podium*).
- Opportunity to sponsor individual plenary sessions or content panels. (Additional fee)
- Opportunity to distribute company materials at seats or on tables at individually sponsored plenary sessions or panels.
- Networking opportunities with AGB attendees. Sponsors are invited and encouraged to fully participate in conference workshops and sessions to interact with attendees and contribute to the conversation about higher education issues.
- Display area with signage for sponsor materials in high-traffic area.
- Invitation to thank you gathering for sponsors with AGB president and other senior leadership.

Post-Conference

- Listing in shared sponsor recognition ad in the May/June issue of *Trusteeship* magazine thanking all AGB sponsors; includes company logo and name. Circulation: 35,000

Sponsorship rights fee (basic sponsorship): \$10,000

Opportunities are available at an additional fee to enhance the basic sponsorship.

- Breakfast, luncheon, or reception: \$7,500 per event
- Plenary session: \$5,000 per plenary
- Pre-conference workshop (3 hrs): \$5,000 per workshop
- Conference concurrent session (1 hr.): \$2,500 per session

There are limited speaking opportunities for sponsor representatives and/or their clients on panels. Speaking opportunities are made available based on Forum program needs, the subject-matter experts available through the sponsor, and contract signing date. Sponsors are strongly encouraged to provide a client representative to fill a speaking opportunity if offered. Speaking opportunities are not guaranteed.

To learn more about sponsorship at AGB, contact our Resource Development Team:

Steve Abbott, Director of Corporate Relations, (202) 776-0842, sabbott@agb.org
Sterlicia Rodney, Resources Coordinator, (202) 776-0828, srodney@agb.org

Forum program, sponsorship opportunities, and pricing are subject to change without notice.